Who We Are

AlphasoftZ is a leading provider of online solutions specializing in corporate web development, graphic design, digital marketing and search engine optimization. Some of which are the region's most prominent and well known websites. Our specialties are the creation of commercial corporate websites, content management systems and complex database & software development for businesses of all sizes.

We also have global business model which puts us always in a customer preferred status and have a wealth of experience in all verticals. This assures our clients that we comply with all procurement guidelines and meet the appropriate standards of financial viability and IT industry development procedures.

We have architected a 5D business model which articulates our business process using as Discuss, Design, Develop, Deploy & Deliver.

Why Web Sites

Your website is your online identity. It needs to function smoothly, look as good as possible, convey all of the right information and always be up to date. A well planned and designed business website should more than repay the investment through increased sales and efficiency. It is far easier and quicker to keep your website up to date than traditional print media. Your website is always available to provide information to the public, advertise your brand and deal with your customers. It can take messages, make sales and gather marketing data while you sleep. Can you afford not to have one?

Website Design
Webapplication Development
Content Management Systems
Graphic Designs
Corporate Presentations

Do you have one?

If Yes, When was the last time you updated it? Second generation websites (i.e. 2004 and before) are some of the worst eye-sores on the internet today. If your competition has a better online presence than you do, your customers won't fail to notice it. AlphasoftZ can revamp your website by identifying the things that need to be changed, without losing any of the things you like. Customers have a habit of predicting the quality of the products and services of an organization based on the look and feel of the corporate web site. Just because of unattractive design and unappealing nature don't let them have wrong impression about you. A stunning design and well managed content has a huge role to in impressing customers and the AlphasoftZ team also knows how important it is to create a brand value visually for the customers or visitors of a corporate web page.

Web Analytics and SEO

So you have the perfect website. Are you sure your customers can find it? Search Engine Optimization (SEO) will ensure your website shows up as high as possible in the popular search engine results. Don't get lost in cyberspace! Our SEO ensures that you'll stand out from the crowd. AlphasoftZ offers convenient easy monthly maintenance plans to keep you listed on all the popular search engines.

Domain Registration

The right domain name will help your customers find you more easily, which is why it's so important to register it before your competition does. Whether you're registering a new domain or simply need to make sure your existing registration doesn't lapse, AlphasoftZ can take care of it for you.

Hosting

Our hosting services reinforce the fact that AlphasoftZ is a one-stop shop. We Outsource hosting to a third party. The hosting partners have world class facilities that include temperature and humidity controls, earthquake protection and advance fire control systems. The facilities are monitored twenty-four hours a day, seven days a week. They are centrally security managed with guards and locked server cabinets. The facilities are serviced by redundant power systems, dual council power supply. Uninterrupted power supply (UPS) and back up diesel generator systems.
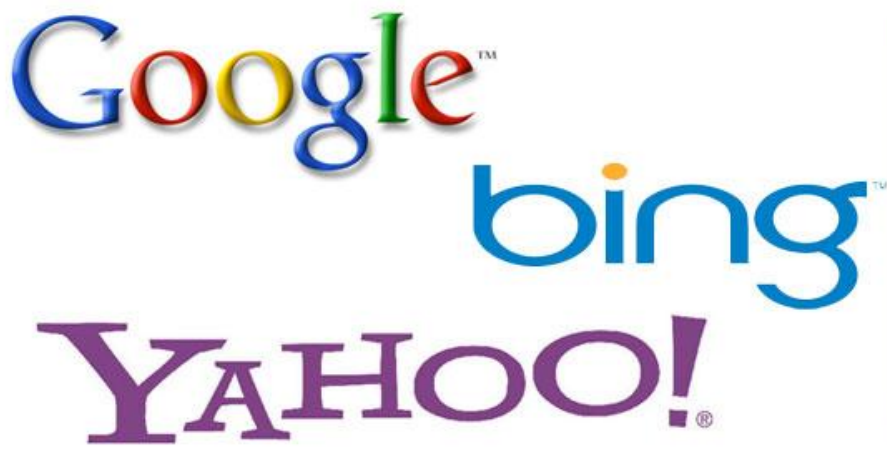
Reliable Hosting Packages
Reseller Hosting
Client Hosting
24X7 Support via phone & e-Mail
99.9% Uptime Guaranteed

Web Team

Our Technical Team practices advocates design process aimed at producing visual design concepts that address the appearance of the site, and we consider technical requirements, information architecture, content structure, navigation and site layout. Decisions that are made during this stage are integral to executing a project plan that reflects the individual needs and requirements of the site. Such an approach eliminates last-minute "surprises," allowing the client to determine exactly what the finished product will look like - and how it will work.   Together we can provide you with a complete solution to your web needs. We offer a complete range of solutions for every type of project. We are committed to complete customer satisfaction, and our goal is to delight you.

We have a team of Web Developers, Web Designers, Flash Website Designers and PHP, ASP.NET Programmers. We have successfully completed 20+ Web Applications and Web development projects using Custom code, databases like MS SQL, MySQL and Oracle and Frameworks like Joomla, PHP Nuke, DotNetNuke, Miva, Xcart, BoonEx, CodeIgniter.

Business Policy

We take our responsibility to our clients very seriously. Our belief is that we maximize their brand value by maintaining a long-term focus. Rather than thinking about ways in which we can create short-lived web apps, we focus on serving our clients and their users by delivering the most effective web site as fast as we can. By providing the best user experience, we believe that we are building a company that will create more value for our clients. We believe in the importance of building trust. We adhere to the highest levels of ethical business practices, as embodied by the AlphasoftZ Code of Conduct, which provides guidelines for ethical conduct by our employees. We are on our way to the optimal corporate structure to realize AlphasoftZ's long-term potential and have established the appropriate controls and management oversight of our internal processes:

Some of our client websites:

Conference Site:

www.alphasoftz.com/quiz1 for RBI

www.neurocon2011.com

www.artofpsychiatry2011.com

www.napem2011.com

www.nailscon2011.com

www.oasiscon2011.com

Hospital and Doctors

www.cpachennai.com

www.pemc.in

www.nationalcancercare.com

Engineering

www.new-techindia.com

www.wavecurrent.com

Real estate

www.siliconrealty.net

www.brooklyngroups.com

www.rpcsrealty.co.in

www.aashritha.co.in

www.imperialtowers.co.in

www.creaa.in

Travels

www.chennaispeedmotors.com

www.starworldairtravels.com

www.speeddialcalltaxi.com

Web based Software

www.cms.marundeshwara.com

www.oegindia.com/forum

www.alphasoftz.com/quiz1

General Site

www.leaseinfo.in

www.bioworld.in

www.vsupportindia.com

www.maruthiairconditioners.com

www.dietaqua.com

www.royalwomenshostel.in

www.spectrumshoppers.com

www.marvelgreenenergy.com

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